

Activities for National Alcohol and Drug Addiction Recovery Month (September 2004)

Virginia's Community-based System of Care

Summary: November 2004

Community Services Board	Contact Person(s)	Recovery Month Activity(ies)	Description
Alexandria Community Services Board	Janice Gold phone: (703) 838-4525 fax: (703) 838-4284	Stress Management Workshop September 21, 2004 New SAARA Affiliate: First Meeting September 22, 2004 Mill Road Facility Open House September 30, 2004	The Alexandria CSB Outpatient SA Services sponsored three events for Recovery Month 2004. Five individuals attended a Stress Management Workshop for consumers of SA treatment services. Eight individuals attended the first meeting of this new SAARA affiliate. 125 individuals attended an open house at the Mill Road Facility, and celebrated with refreshments and an information table.
Alleghany Highlands Community Services	Donna Mauck phone: (540) 965-2100, ext. 128 fax: (540) 965-2105	Radio and Print News Media, Proclamation September 1-30, 2004	Radio public service announcements; Proclamation for service area; Newspaper articles (average 1 per week, including introduction of new treatment modality); Cover of Leisure Times and newspaper insert.

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Central Virginia Community Services	Rhonda Callaham phone: (434) 847-8035 fax: (434) 455-2720	Public Forum and Speaker Program September 30, 2004	The forum was held on the steps of the Courtland Center. It marked the kick off of the new affiliate chapter of SARRA and featured Mary Bentley, the Executive Director of SAARA of Va., Inc., and Mayor Carl Hutcherson, Jr. of Lynchburg, who read the Recovery Month proclamation (35 attended). An evening speaker program at the Lynchburg Public Library included speakers from Al-Anon, NA, AA, Alateen, service providers and the faith-based community. A reception with food, cake and punch was held prior to the program. The recovering community provided artwork to display, and door prizes were given throughout the program. (75 attended)

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Chesapeake Community Services Board (CCSB) and the Chesapeake Commission on Substance Abuse (CCOSA)	Jeff Shelton phone: (757) 547-9334 fax: (757) 819-6118	Recovery Month Community Forum September 23, 2004	The CCOSA, the CCSB and several sponsors organized a community forum on teens and substance abuse for their annual observance of National Drug and Alcohol Addiction Recovery Month. More than 100 attended, making it the most well attended observance to date. It was held at the Lifestyle Center at Chesapeake General Hospital, which served as a sponsor and handled registrations for the event. The Chesapeake Police Department's narcotics unit, MH/SA staff member Nicole McIntyre and an adolescent CCSB consumer made presentations. Dr. Jeffrey Shelton led the closing exercise. MH/SA staff Bill Evans and Doug Morin assisted in the attendance by consumers of the center's IOP and MIOP programs. The audience was active in asking questions, indicating a community interest in substance abuse issues.

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Chesterfield County Community Services Board	Ned Snead phone: (804) 768-7208 fax: (804) 768-9283	Proclamation, Local Cable Television Media, Recovery Month Celebration and Prayer for Recovery September 2004	PSA announcements were made on the Comcast local cable station during the month of September. A Recovery Month Proclamation was presented at the county Board of Supervisors' meeting on September 22, 2004. A Recovery Month Celebration was held on September 23, 2004 with more than 50 consumers attending. Prayer for Recovery occurred throughout the month. Both staff and consumers were enthused and actively participated in the Recovery Month events.
Colonial MH & MR Services	Cindy Levy phone: (757) 898-7926 fax: (757) 898-4505	Proclamations, Forum, Quilt Display, and Clothesline Display September 2004	Recovery Month proclamations were solicited from each of the four jurisdictions. The Historic Triangle SA Coalition and the CCSB sponsored a Recovery Month Forum on September 28, 2004 at the Williamsburg Regional Library. It focused on "Youth in Recovery" and featured guest speakers from Bacon Street, an adolescent SA treatment and prevention program. Wyeth Pharmaceutical helped to fund the event, and PR included flyers and advertising in local newspapers. The Recovery Month Quilt Display featured a quilt that was pieced together during the summer and was displayed at the Williamsburg Regional Library during September. Monthly tours of the treatment and recovery quilt are planned throughout the year. The Recovery Month clothesline display in the York Co. Library featured children's depictions of attitudes towards alcohol and drugs.

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Danville/Pittsylvania Community Services	Jo Smith phone: (434) 799-0456, ext. 3050 fax: (434) 799-0456, 6 pauses, ext. 3145	Poster, Banner, Monitor/VCR and Fact Sheets September 2004	Staff created and displayed a Recovery Month poster in the lobby display case for consumers, visitors, and agency staff. Large banners were displayed in waiting areas of the Danville and Gretna offices. A television/VCR in the main office lobby ran recovery videos throughout each day of the month for consumers, their families and other guests. Drug fact sheets and brochures about CSB services were provided for various civic events held throughout the month. Approx. 370 consumers and visitors viewed the poster and approx. 300 viewed the videos.
District 19 Community Services Board	Sherri Diven phone: (804) 863-1689 fax: (804) 863-1695	Table at SAARA Conference and Local WalMart September 11 and 14, 2004 College Radio Media September 2004	D19 CSB staff set up tables with addiction literature at the local WalMart stores for general public education, and displayed literature at the SAARA "Voices of Recovery" conference. Public service announcements were provided for the Virginia State University radio station to play throughout the month.

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Fairfax/Falls Church Community Services Board	Margaret Kelley phone: (703) 934-8772 fax: (703) 934-8742	Voices of Recovery Newsletter Article September 1, 2004 Substance Abuse Awareness Week (SAAW) November 15-19, 2004	A Voices of Recovery article was published in the Community Interfaith Liaison e-newsletter that went to 1300 churches and lay persons. Fairfax county and the cities of Fairfax and Falls Church proclaim November 15-19 as SAAW, in conjunction with 11 co-sponsors/partners including the local SAARA affiliate. Seven workshops and one conference featuring Dr. James Reinhard (DMHMRSAS Commissioner) as the luncheon speaker were held. Approx. 150 individuals attended the conference, with 30-40 per workshop during the week.
Hampton/Newport News Community Services Board	John Haywood phone: (757) 827-8430, ext. 108 fax: (757) 827-9376	Recovery Forum September 30, 2004	The faith-based community was invited to witness the benefits of recovery and to offer prayers for people with drug and alcohol problems to continue their recovery journeys. A panel of individuals in recovery described the history of their addiction and subsequent recovery. Flyers were distributed and advertisements for the event were published in the Daily Press Newspaper on September 23 rd and 30 th . Approx. 45 participants attended, including interested citizens, consumers in treatment programs, and SA treatment professionals.

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Hanover County Community Services Board	Margaret Sellers phone: (804) 752-4222 fax: (804) 752-4252	Proclamation, News Article, Radio Spots, Flyers in Local Church Bulletins, and Informational Material August and September 2004	The Hanover County Board of Supervisors issued a Recovery Month proclamation. The Hanover CSB published "Path to Recovery is Paved with Awareness and Action" in the Herald Progress on September 16, 2004. On August 19th and September 16 th , the CSB had a radio spot on the local radio station (WHAN) on substance use disorders (SUDs) and Recovery Month. A letter was sent to local churches with a request to enclose a flyer in a Sunday church bulletin about SUDs and Recovery Month. Several CSB staff members participated in meetings to plan a regional recovery advocacy effort, attended the SAARA of Central Virginia event with guest speaker William Cope Moyers, and distributed invitations to the event to consumers in treatment. Informational material was displayed in the waiting room.

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Henrico County Area MH&R Services Board	Brendan Hayes phone: (804) 359-3370 fax: (804) 359-1649	Proclamation, Presentation, Regional and Statewide Advocacy Initiative, and Buttons September 2004	A Recovery Month proclamation by the County Board of Supervisors recognized the CSB, the drug court, SAARA and the Henrico Sheriff's Department for their commitment to treatment and recovery. SA services staff made a presentation to the CSB's board highlighting the Opiate Recovery Program. CSB staff and consumers attended the SAARA of Central Virginia event with guest speaker William Cope Moyers. CSB staff held meetings throughout the summer to plan a regional recovery advocacy effort, identified >30 advocates in the region, and targeted legislators to contact. The CSB purchased "Another Voice for Recovery!" buttons and made them available to consumers.
Mount Rogers Community MH&MR Services Board	Kris Payne Beverly Blackson phone: (276) 783-8185 fax: (276) 783-5030	Public Service Announcements September 2004	Recovery Month public service announcements included information about alcohol and drug treatment services available at the Mount Rogers Transitions Program and the Smyth Counseling Center.

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New River Valley Community Services (NRVCS)	Kat McClinton phone: (540) 831-4000 fax: (540) 831-4010	<p>Information Booths at Radford University and NRVCS September 21, 2004</p> <p>Community Presentation: Thomas "Hollywood" Henderson September 22, 2004</p>	<p>NRVCS partnered with the local SAARA affiliate to set up information booths at NRVCS main facility and at Radford University. The information booths provided information about where to go to get help, different types of drugs, support groups, recovery and the disease of addiction.</p> <p>NRVCS and the local SAARA affiliate organized a presentation attended by approximately 400 individuals including the recovering community, their families, treatment professionals and the community at large. Thomas "Hollywood" Henderson shared his story and hope for recovery and discussed his new book, "In Control: The Rebirth of an NFL Legend."</p>

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Norfolk Community Services Board	Anthony Crisp phone: (757) 664-6674 fax: (757) 664-6678	Newsletter Article August 2004 Consumers & Family's Presentation September 22, 2004 Special Training for Staff September 28, 2004 Recovery Picnic for Staff & Consumers September 29, 2004	The August 2004 edition of the CSB newsletter included an article about Recovery Month with links to Recovery Month activities. Consumers and Family made a presentation to the Board's Staff Leaders on September 22 nd . The SIDRAN Institute provided special training for staff entitled "Trauma Assessment and Treatment Planning" on September 28 th . A Recovery Picnic for staff and consumers was held on September 29 th (> 275 attended.) Speakers included Dr. George Pratt (CSB Executive Director), Dr. James Reinhard (DMHMRSAS Commissioner), Daun Hester (Vice Mayor) and the Honorable Junius P. Fulton (Drug Court Judge).

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Planning District I Community Services Board	Ken Taylor phone: (276) 523-8316 fax: (276) 523-6964	Trainings, Press Release, Newspaper Articles, Flyers, Staff Recognition Event September 2004	The CSB offered free training for the general public on SA issues, provided free training for community agency staff on SA ethics and confidentiality, held a staff recognition event and conducted an e-mail contest for staff with SA questions and answers. A free training about SUDs and treatment resources was for the public on September 16 th . A free workshop on prescription drug abuse, partially funded by Community Drug Coalitions of America and Purdue Pharma and sponsored by the Lonesome Pine Office on Youth, the Wise Co. Sheriff's Department and the Dickenson County Behavioral Services was held on September 23 rd and 24 th at the Breaks Interstate Park. A Recovery Month press release was disseminated on August 31 st . A newspaper article entitled "Prescription Drug Abuse on the Rise" was published on September 29 th in the Coalfield Progress, the Dickenson Star and the Post. Local pizza restaurants attached flyers on youth substance abuse on pizza boxes.

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Prince William County Community Services Board	Keith Shuster phone: (703) 792-7845 fax: (703) 792-7817	Segment for County Cable Station September 23, 2004	The Prince William County cable camera crew came to the Regional Adult Detention Center to film volunteers from the Women's Drug Offender Rehabilitation Module (DORM), an intensive substance abuse treatment program. This powerful vignette was shown daily on local cable to inform the community about addiction and recovery and the treatment services available to them. (20 participants, thousands of viewers)
	Angie Ramos-Mendez YAF New Horizons phone: (703) 792-7737 fax: (703) 792-7817	Hispanic Health Fair September 25, 2004	The Hispanic Health Fair, held in Manassas, Virginia, provided screening clinics to the Spanish-speaking community in Prince William County–West End. Different government and private organizations and agencies came together to provide awareness, education and intervention to more than 300 persons in need of health, mental health and SUDs information/services. YAF New Horizons staffed a table with information about services available at the CSB and displayed Recovery Month banner.

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Richmond Behavioral Health Authority (RBHA)	Jo Cordery phone: (804) 819-4079 fax: (804) 819-8783	Speakers Forum, Art Display and Proclamation September 29, 2004	The RBHA and SAARA of Central Virginia sponsored the Speakers Forum to acknowledge September as Recovery Month. Speakers provided success stories. The mayor presented the Recovery Month 2005 proclamation. Consumers in recovery displayed their art work.
	Carol Olson phone: (804) 819-4194 fax: (804) 819-8783	Movie Night September 20, 2004	Movie Night, a sober social activity to promote recovery, featured "When a Man Loves a Woman." Adults watched the movie and discussed recovery issues. Children participated in art activities, homework tutoring and games.
	Carolyn Seaman phone: (804) 819-4184 fax: (804) 819-8783	Health Fair September 1 & 29, 2004	SA Services Unit staffed recovery oriented information booths to educate the community on addiction and recovery (2 days).
		Proclamation, Health Fair and Speakers Forum— featuring William Cope Moyers: "Let's Unmask the Stigma" September 14, 2004	The RBHA and SAARA of Central Virginia sponsored a highly attended recovery-oriented community health fair and speakers forum featuring William Cope Moyers. The vice mayor presented the Recovery Month 2005 proclamation. Local individuals in recovery shared their personal success stories. Recovery-oriented facilities/organizations provided information booths, give-aways and food/refreshments.

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Western Tidewater Community Services Board	<p>Karen Nicely phone: (757) 942-1019 fax: (757) 925-1516</p> <p>Joe Scislowitz phone: (757) 255-7123 fax: (757) 255-7142</p>	<p>“Riding the Road to Recovery” September 25, 2004</p> <p>Open House and Community Forum September 29, 2004</p>	<p>The Western Tidewater CSB Office of Consumer Affairs and the American Cruiser Alliance motorcycle club sponsored the “Riding the Road to Recovery” charity dice run to promote community awareness for MH/SA recovery and to raise money for the Consumer Fund. Staff provided an information booth with materials and answered questions about available services.</p> <p>A community forum to discuss treatment programs followed an open house with a picnic supper. The special guest speaker was the Honorable Westbrook Parker, Judge of the Suffolk Adult Drug Court Program. The Virginian Pilot newspaper provided coverage of the event.</p> <p>Additional activities included a ribbon campaign and proclamation. Red ribbons signifying recovery from addiction were provided to each work site for staff, consumers and community partners. The CSB issued a proclamation that was displayed in each office/worksite.</p>